Lyndey Mutcher

Industrial Designer with a focus in Trend Forecasting

614-800-7912 mutchlea@mail.uc.edu Linkedin.com/in/emily-mutchler-designer/ emilymutchlerdesign.com

## **EDUCATION**

### Bachelor of Science, Industrial Design

University of Cincinnati, DAAP Class of 2027

#### Trend Forecasting & CMF

Advanced Design, Offsite Summer 2025

> Focused on CMF & Trend strategies, color/material research, and design forecasting methodologies

#### Studied Graphic Design

Cincinnati State Technical and Community College Years 2021 - 2022

#### High School Diploma

Madison Christian High School, Groveport, OH

- Study Abroad: Two weeks in Italy for an immersive cultural experience
- Awards and Honors: Honor Roll Award, National Honor Society, Swim Team Captain, Eagle Leadership Experience

# **SKILLS**

### Design

Trend Forecasting	Future Scenario Building	Design Thinking
STEEP Research	Design for	Visualization
Market Analysis	Manufacturing	User-Centered Design
Mood Board Development	Creative Problem Solving	Ideation
Material Research		Prototypes
Color Theory		Product Development

#### Digital

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SolidWorks	Photoshop	HTML	Figma
Fusion 360	Illustrator	Wordpress	Slack
Keyshot	InDesign	Wix Studio	Miro
RasterLink	After Effects	Procreate	Mural
	Effects		Teams
			Word
			PowerPoint

### Analog

Rendering	Carton Building	Product Photography & Videos
Sketching	Laser Cutting	
3D Printing	Metalsmithing	Printing (Mimaki Printer)
PS Label	Glass Cutting	
Application		Plotter & Cutting
Seaming & Applying SSL		Kongsburg Table

## **EXPERIENCE**

## Rapid Prototyping Center Production Intern

May 2025 - August 2025

Multi-Color Corporation, Cincinnati, OH

- Produced and shipped high-quality packaging prototypes for major clients.
- Partnered with sales and design teams to align prototypes with client specifications.
- Troubleshot and resolved technical issues with printers, improving workflow efficiency.

### Industrial Design Intern

August 2024 - December 2024

Graham Packaging, York, PA

- Conducted brand and market trend analysis to inform innovative packaging concepts for major clients.
- Led an innovation initiative, developing and presenting new packaging designs that enhanced client brand identity.
- Designed packaging concepts targeting new market opportunities, contributing to company growth strategy.
- Translated market research into actionable design solutions, strengthening product differentiation.

### Student Librarian

August 2021 - PRESENT

UC DAAP, Cincinnati, OH

- Assisted students and faculty in locating resources, improving research accessibility, and efficiency.
- Delivered customer service by responding to inquiries and resolving issues promptly.
- Collaborated with library staff on organizational and service improvement projects.

#### Color Expert

May 2023 - August 2023

Sherwin-Williams, Cincinnati, OH

- Created custom color formulations by correcting mismatched batches, minimizing material waste.
- Advised customers on color selections and finishes, driving positive customer experiences and sales.
- Organized and maintained store product displays for improved work flow and accessibility.
- Analyzed paint and color options to ensure accuracy and consistency across projects.